# TASTEMAKERS

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FASHION | GASTRONOMY | INNOVATION

THE MAN OF THE HOUR

## NARRATIVES WITH THE DESIGNER

### CREATION & DESIGN





"I love working behind the scenes to create beautiful, functional spaces that give light and life to everyday experiences."

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## THE MAN OF THE HOUR

A graduate from Texas Tech University in Texas, USA, Zaidan Tahir began his foray into the design world as an architect in the States, cutting his teeth at a number of notable firms. It was in 1995 that he decided to return to his homeland of Malaysia and began practicing in local outfits, when he discovered his knack for interior design, with landmark projects such as The Majestic Hotel Kuala Lumpur, The Majestic Malacca and Cameron Highlands Resort.

As the principal of Duoz, Zaidan has brought the firm to great heights and though it is relatively new, being established for less than 10 years, it has received multiple awards from MIID (Malaysian Institute of Interior Designers) with its winning designs published worldwide.



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## NARRATIVES WITH THE DESIGNER

Zaidan's approach in design begins with identifying the archetypal artistic elements that are innately associated with the site – using the space and the vision of the client as a guide before merging it with his own contemporary, clean approach. His works are often times fresh and vibrant, with an ode to the nostalgic.

His vast experience in the design world, from designing hotels locally to those in Thailand and the UK, has inspired his vision for The Starhill Dining, where a complete reconception of the space sees a modern, contemporary look applied to the establishment. From wall accents to the floor tiles, each element of the various restaurants has been thoughtfully designed to reflect its unique identity.











# **CREATION & DESIGN**



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